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Exclusive New Club for Top Entrepreneurs Mixes Business Building with Adventure Travel

First Active Outing Set for Baja, Mexico January 29 – February 2, 2008

POTOMAC, MD, November, 2007 – It's the latest evolution in active travel and veteran Internet entrepreneur Yanik Silver invites top-gun business achievers to join the club. Maverick Business Adventures™ seeks to provide the ultimate entrepreneur's experience by combining once-in-a-lifetime travel experiences with informal but powerful opportunities for business building, networking, and deal making.

A self-described "adventure junkie" and serial entrepreneur, Silver has found that his own life-changing experiences such as running with the bulls, bungee jumping, sky diving, exotic car road rallies and Zero-Gravity flights have not only brought a profound sense of accomplishment but also led to breakthroughs in ideas, focus and business thinking.

"I wanted to design the kind of "club" and experience I'd want to take part in myself," explains Silver. "One that would attract the kind of like-minded people I'd want to hang out with and share with and learn from. Essentially, my goal is to create one-of-a-kind experiences members would be sharing for years with their friends, colleagues and grandchildren."

The Maverick Business Adventures™ club is structured to be an exclusive group and membership is by-application-only, limited to top entrepreneurs & business owners with proven abilities and success. Silver stresses that the focus is not on corporate team building or motivational development. Instead, members will be invited to join professionally orchestrated, all-inclusive adventure outings that encourage the type of high-level networking and powerful connections that can only occur outside of normal business settings.

Silver is equally quick to point out that these adventures are incredibly fun as well, with the added bonus that they also may be legitimately tax deductible.

"Imagine joining an exclusive club, but instead of having access to golf or tennis - your membership gave you exclusive business connections combined with true, once-in-a-lifetime experiences," says Silver. Currently, the initiation fee is \$10,000 with annual renewals at half that rate. Members then pay a set fee for outings they choose to attend. In the spirit of "paying it forward" Maverick Business Adventures™ will donate 5%+ of all gross revenues to various charities selected by its members.

Maverick Business Adventures™ inaugural adventure outing is a 5 day/4 night "Ultimate Baja Experience" scheduled for Jan. 29 to Feb. 2, 2008. The itinerary begins with 3 days of wild off-road adventure driving starting in Cabo San Lucas, Mexico and ending in Loreto. Participants then spend a day surfing, sunning and jet skiing at Scorpion Bay, a remote oasis known for its seclusion and natural beauty. The final highlight is a day observing the Pacific Gray Whales of San Ignacio Lagoon. Not only will participants see the magnificent Gray Whales from shore but they'll head out in private skiffs for a series of close encounters with these docile leviathans. You then have the option to extend your stay for one more day in Cabo San Lucas for a VIP Super Bowl party featuring a former NFL player as special guest. For more info go to: <http://www.maverickbusinessadventures.com/baja/>

Morning business building sessions followed by fun days of discovery and adventure set the perfect stage for evening socializing. As Silver describes it, “When you finally take a breather, you’re all smiles as you describe the driving experience of the day over a cold beer with your new friends. Over dinner the talk informally turns to business. You’ve been thinking about a new idea for a long time and after bouncing it off the group of successful entrepreneurs assembled – you may get the breakthrough you’ve been looking for!”

“If you’re a top-gun entrepreneur or high-achiever it’s not always easy finding time for the fun things in your life,” Silver goes on to explain. “And it’s not easy finding the right group of people who share your sense of adventure plus a passion for business-building at the same time. What’s more, as you become more successful it’s even more important to find people who are not envious or secretly hoping you’ll fail.”

That’s the essence of a Maverick Business Adventures™ trip, “you’ll have a blast around your peers where success and major leaps of income are the norm and can be celebrated. Otherwise, what’s the point in working so hard? Who else understands your unique position as a successful entrepreneur than someone in your shoes?”

Space on the Baja trip is limited and there are lower initiation fees offered for Charter Club Members. Each one-of-a-kind trip is exclusive by invitation-only based on an application process or by-referral only from other members. To find out more about Maverick Business Adventures™ and/or apply for club membership, you can go online to www.MaverickBusinessAdventures.com or call 240.744.0165.

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Interviews and photos available

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